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10AL51

Fifth Semester B.E. Degree Examination, Dec.2016/Jan.2017
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART – A

- 1 a. Define Management. Differentiate between Administration and Management. (10 Marks)
b. Briefly explain, whether management is a Science or Art. (10 Marks)
- 2 a. Explain the importance of planning. (10 Marks)
b. Explain the hierarchy of plans. (10 Marks)
- 3 a. Briefly explain the techniques of selection. (10 Marks)
b. Briefly explain the principles of organization. (10 Marks)
- 4 a. Briefly explain the Maslow's hierarchy of needs. (10 Marks)
b. Differentiate between Autocratic, Participative and Free – Rein leadership styles. (10 Marks)

PART – B

- 5 a. Define the term "Entrepreneur". Explain the functions of an entrepreneur. (10 Marks)
b. Explain the various barriers of entrepreneurship. (10 Marks)
- 6 a. Define "Small Scale Industry" and State the characteristics of a SSI. (10 Marks)
b. Explain the functions of WTO. (10 Marks)
- 7 a. Explain the objectives of KSFC. (10 Marks)
b. Explain the objectives of TECSOK. (10 Marks)
- 8 a. Define Project. State and explain the classifications of projects. (10 Marks)
b. Explain the criteria's for selecting a project. (10 Marks)

Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator, and/or signature, etc. will be treated as malpractice.